

Client success story



Building an e-Commerce Site for the Iconic Aussie Swimwear Retailer

Client Challenges

- **Lack of Scalability:** E-commerce application couldn't support new feature additions.
- **Poor UI/UX:** Hindered user experience, development, and business growth.
- **High Development Costs:** Increased expenses due to inefficient platform.
- **No Real-Time Data:** Limited BI analysis, impacting decision-making and business goals.
- **Non-Mobile-Friendly Checkout:** Checkout process was not optimized for mobile users.

Our Solutions

- **eCommerce Migration:** Moved the portal to Salesforce Commerce Cloud.
- **BNPL Solution:** Collaborated with Adyen to develop an SRCC cartridge.
- **Third-Party Integrations:** Enabled seamless connectivity with external applications.
- **Performance Optimization:** Delivered a performance-certified eCommerce site using the Acceptance framework.

Business Outcomes

- **Real-Time BI:** Dashboards and reporting for data-driven insights.
- **Scalable & Customizable Platform:** Globally built eCommerce solution.
- **Seamless Scalability:** Ability to handle unexpected traffic surges efficiently.